

Dylan Christopher Noonan
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Objective:

Well-rounded, socially engaged, highly motivated, and bilingual StFX BBA graduate seeking an opportunity to make a meaningful contribution within an organization

Education/Academic Achievements:

St. Francis Xavier University (Bachelor of Business Administration) – Class of 2023

- ⇒ Designated major in Marketing and minor in Sports Management
- ⇒ Selected to represent the university as a member of the JDCC Business Strategy Competition Team for the 2022-2023 academic year, which culminated in a national inter-university case competition finale event
- ⇒ Participant in the annual internal STFX business Case Study Competition (2020 and 2021 academic years)
- ⇒ Nominated for a 2021 ‘Schwartz Business Society’ award (leadership/collaboration category)
- ⇒ Awarded ‘Schwartz Scholar of Distinction’ and ‘Merit Entrance’ Scholarships upon admittance in 2019

St. Peter Catholic High School (French Immersion Program) – Class of 2019

- ⇒ Graduated with ‘Ontario Scholar’ and ‘Honour Roll’ designations for high academic achievement
- ⇒ Received ‘Business Education Certificate’ and ‘Diploma for French Studies’
- ⇒ Awarded both ‘Jazz Leadership’ and ‘Athletic Leadership’ medals
- ⇒ Based on positive endorsements by faculty/peers, chosen as one of a small number of graduating students to be an “SPK Leader” during the 2018-19 academic year to organize and execute a variety of large-scale events for the entire school population
- ⇒ Completed advanced mathematics courses at Blyth Academy (prestigious private school) in both 2017 and 2018 to enrich academic standing in preparation for university studies

Recent Work / Volunteer Experience:

Social Media / Marketing Manager (X-Oceans ; St. F.X. University; Antigonish, NS) – 2023 to Present

- ⇒ To enhance ocean education and ocean stewardship to the youth through STEM and experiential learning, in Northeastern Nova Scotia
- ⇒ Responsible for growing the X-Oceans social media platforms (ie: TikTok, Facebook, Twitter, Instagram, YouTube, etc...)
- ⇒ Responsible for creating and implementing promotional campaigns for the X-Oceans outreach program
- ⇒ Responsible for organizing educational events within the Antigonish / local community to enhance the education of the youth

X-Patrol Senior Officer (Campus Security Team; St. F.X. University; Antigonish, NS) - 2022 to Present

- ⇒ Supporting the recruiting, interviewing, hiring and training process for new employees
- ⇒ Helping to maintain a safe and secure campus environment by leading regular campus patrols and surveillance activities, administering First-Aid services, reporting suspicious activities, facilitating dispute resolution, and intervening in emergent issues in a positive/constructive manner
- ⇒ Completing official reporting requirements related to on-campus security incidents and initiating follow-up actions
- ⇒ Working in partnership with other Campus Security personnel and local law enforcement organizations

Research Analyst (Sports Management Program; St. F.X. University; Antigonish, NS) - 2023 to Present

- ⇒ Conducting research and analytical activities for the “Ahead of the Game Youth Program”
- ⇒ Leading information-gathering exercises pertaining to the overall functioning of various aspects of the above noted organization (such as on-boarding programs, employee management, marketing techniques, partnerships, structural design, organizational behaviour, finances, performance management) and providing advice/ recommendations to senior leaders regarding opportunities for improvement

- ⇒ Managing a \$40,000 budget to create a viable/reliable business plan to address strategic issues and devise appropriate solutions within the organization to gain efficiencies and improve overall performance

Customer Service Representative/Cashier/Inventory Clerk (Bulk Barn; Ottawa, ON) - 2021 and 2022

- ⇒ Provided efficient and courteous service to a diverse range of clients within a fast-paced retail operation
- ⇒ Handled large volumes of currency and digital financial transactions on a daily basis to complete client orders expeditiously and maintain careful records of inventory/sales volumes for business purposes
- ⇒ Replenished product inventories on a regular basis and assisted with tracking of existing stock levels/reordering

Volunteer Election Canvasser (Antigonish, NS) - 2019/2020 Academic Year

- ⇒ Conducted canvassing activities for a local candidate in a recent federal election by contacting potential voters door-to-door and via telephone to discuss policy/program priorities and generate support for the candidate
- ⇒ Carried out administrative and office support activities to help advance the campaign

Certifications:

- ⇒ Received First-Aid Certification in 2021-2022 Academic Year
- ⇒ Completed Suite of Progressive Training and Certification Courses in 2022-2023 Academic Year (mindfulness, anti-black racism, waves of change, mental health, disclosure training)

Skills:

- ⇒ Well-Developed Communication and Problem-Solving Skills
- ⇒ Technological Aptitude/Digital Savvy (Word, PowerPoint, Excel)
- ⇒ Business Acumen and Team-Building Orientation (Strong Leadership and Collaboration Competencies)

**** References Available Upon Request****